

## Bilag 3

# Tilbud fra KPMG

Som supplement til denne vejledning er der i samarbejde med KPMG NewTech - én udvalgt leverandør blandt mange - udarbejdet et tilbud på de tre første muligheder. Disse tilbud udleveres direkte af KPMG.

For at få tilbuddene skal du udfylde, underskrive og sende KPMG's fortrolighedserklæring (Non-Disclosure Agreement) til [DK-FMAImenNewtech@kpmg.com](mailto:DK-FMAImenNewtech@kpmg.com).

Herudover er du velkommen til at kontakte Arash eller Mie for en uforpligtende dialog.

# Hvem er vi?

**KPMG konsulenter med speciale i leveringen af automatiseringsprojekter, hvor der bruges nye teknologier så som Robotics Process Automation (RPA), Machine Learning og Chatbots.**



**Arash Afsarian**  
Senior manager  
T: +45 5087 9696  
E: aafsarian@kpmg.com

## Profil

Arash har mere end ti års erfaring med virksomhedsrådgivning fra førende teknologiselskaber. Som ledelseskonsulent har Arash rådgivet virksomheder om strategi, digital strategi, operationelle forbedringer og avancerede analytics-koncepter.

I de senere år har Arash fokuseret på de digitale teknologiers indvirkning på virksomheder og hvordan virksomheder kan udnytte digitale løsninger til at opnå en bedre position på markedet og blive mere konkurrencedygtige. Derudover har Arash fokuseret på AI-teknologier, og hvordan disse teknologier kan hjælpe virksomheder med at blive mere automatiserede, omkostningseffektive og datadrevne.

## Eksempler på projekter leveret

- Ledt et 'Automatisering som en service' projekt hos dansk pensionselskab
- Designet og implementeret digital salgsstrategi for global OEM (Original Equipment Manufacturer)
- Ledet et strategiprojekt for at forbedre NPS og reducere kundeafgang (churn) for global operatør
- Involveret i automatiseringsprojekter for en global OEM.



**Mie Holmbo Hansen**  
Consultant  
T: +45 2895 1624  
E: miehansen@kpmg.com

## Profil

Mie er specialiseret i arbejdet med implementering af nyere automatiseringsteknologier så som Robotics Process Automation, Machine Learning og Chatbots. Hun har erfaring med at vurdere potentialet for brugen af teknologierne, identificere de rette processer, samt dokumentere og optimere disse processer, så løsningerne kan blive udviklet med de bedste resultater.

Mie har igennem implementeringen af teknologierne i flere store danske virksomheder, opnået stor erfaring med bl.a. udvikling af succesfulde drifts- og governancemodeller, interessenthåndtering, agil projektledelse og udarbejdelse af strategier for brugen af teknologierne.

## Eksempler på projekter leveret

- Leveret 'Automatisering som en service' hos stor dansk pensionselskab
- Implementering af adskillige RPA-automatiseringer
- Implementeret machine learning modeller bl.a. automatiseringen af e-mailbesvarelser og forudsigelse af kunder, der er ved at forlade organisationen som kunde
- Udvikling af IT strategi der dannede de rette strategiske rammer for brug af nye teknologier



## **Non-Disclosure Agreement**

between

### **KPMG P/S**

CVR. No.: 25 57 81 98

Dampfærgevej 28

2100 Copenhagen Ø,

Denmark

(hereinafter referred to as "KPMG")

and

### **NAME:**

CVR No.:

Address:

(hereinafter referred to as "the Recipient")

In this agreement, the above parties are referred to individually as a "Party" and collectively as the "Parties".



This Non-Disclosure Agreement (the "Agreement") is entered into by and between KPMG and the Recipient for the purpose of preventing the unauthorised disclosure of Confidential Information as defined below. The parties agree to enter into a confidential relationship with respect to the disclosure of certain proprietary and confidential information ("Confidential Information").

## **1. Confidentiality**

- 1.1. The Recipient shall keep secret and shall not at any time either during the course of the Agreement or after its termination for whatever reason use, communicate or reveal to any person any Confidential Information (as defined below) concerning KPMG or its clients which has been disclosed to the Recipient during the course of the Agreement. The Recipient shall use all reasonable endeavours to prevent the publication or disclosure of any such Confidential Information.
- 1.2. For the purposes of this section, "Confidential Information" means all information which is identified, relating to or treated by KPMG or any of its clients as confidential or which by reason of its character or the circumstances or manner of its disclosure is evidently confidential including any information about business plans, proposals relating to the acquisition or disposal of a company or business or proposed expansion or contraction of activities, maturing of new business opportunities, research and development projects, designs, secret processes, trade secrets, products or services, development and formulae, know-how, inventions, sales statistics and forecasts, marketing strategies and plans, costs, profit and loss and other financial information (save to the extent published in audited financial statements), prices and discount structures and the names, addresses and contact details of: (a) employees and their terms and conditions of employment; (b) customers and potential customers, their requirements and their terms of business with KPMG; and (c) suppliers and potential suppliers and their terms of business (all whether or not recorded in writing or in electronic or other format).
- 1.3. The restrictions contained in this section are not to apply to:
  - a) any disclosure authorised by KPMG or as required by law or the order of a court;  
or
  - b) has come into the public domain prior to, or after the transmission thereof, but in such case through no wrongful act of the Recipient; or
  - c) is already known to the Recipient prior to the Agreement as evidenced by written documentation in the files of the Recipient.



**2. KPMG Property**

2.1. All property of KPMG and/or its clients, including, but not limited to, documents, material, records, correspondence, papers, notes, memoranda, drafts and information on whatever media and wherever located and whether or not confidential or a trade secret is and will remain the property of KPMG. The Recipient shall hand over to KPMG immediately upon request and in any event immediately upon termination of this Agreement all such documents, information and other material referred to in this Section.

**3. Termination**

3.1. Upon termination of this Agreement, the Recipient shall irretrievably delete any secrets, confidential or commercially sensitive information relating to KPMG or its clients wherever stored or located, and all matters derived therefrom which is in Recipient's possession, custody, care or control.

**4. Jurisdiction and dispute resolution**

4.1. The Agreement is governed by and construed in accordance with the laws of Denmark, excluding, however, such non-mandatory conflict of law rules that appoint the laws of another country to apply.

4.2. Any dispute that cannot be settled amicably between the parties will be decided by arbitration by the Danish Institute of Arbitration. The Danish Institute of Arbitration will apply the rules in force when the application for arbitration is submitted.

**5. Counterpart**

5.1. This Agreement may be executed in one or more counterparts, each of which is to be an original, but all of which collectively are to constitute one and the same instrument.

IN WITNESS WHEREOF: the Parties hereby affix their signatures:

Recipient  
Date \_\_\_\_\_  
City \_\_\_\_\_  
Title \_\_\_\_\_

KPMG  
Date \_\_\_\_\_  
City \_\_\_\_\_  
Title \_\_\_\_\_